



Photography Consent Form

At KC Swim Academy, we may occasionally take photographs or video footage of our swimmers during lessons, events, or swim meets. These images may be used for marketing purposes, including (but not limited to):

- Our website
- Social media platforms (e.g., Facebook, Instagram)
- Printed promotional materials
- Newsletters
- Local press or media coverage

We take the privacy and safety of our students very seriously and will never use personal information (e.g., names, addresses) alongside images without separate, explicit consent.

Please review and complete the consent form below. You may withdraw or change your consent at any time by contacting us at [contact email/phone number].

Student Information

Child's Full Name: _____

Date of Birth: _____

Parent/Guardian Name: _____

Relationship to Child: _____

Consent Options

Please select ONE of the following options:

- ☐ YES – I GIVE CONSENT

I hereby give permission for KC Swim Academy to photograph or record my child during swim school activities and to use these images for promotional and marketing purposes, including social media, the school website, printed materials, and other platforms listed above.

I understand:

- The images may be stored digitally and securely.
- No identifying personal details (e.g., name, address) will be used without separate written consent.
- I can withdraw consent at any time by contacting the school in writing.

Signature: _____ Date: _____

☐ NO – I DO NOT GIVE CONSENT

I do not give permission for KC Swim Academy to photograph or record my child for any marketing, social media, or promotional use.

I understand that my child will be excluded from any individual or group photos used for promotional purposes.

Signature: _____ Date: _____

Data Protection & Retention

We comply with data protection laws and will store your decision securely, and in line with KC Swim Academy's Privacy Policy. Photos used for marketing will be retained only as long as necessary for their original purpose. You may request removal of your child's image at any time.

Office Use Only

☐ Consent recorded in student file

☐ Added to consent register

Initials: _____ Date: _____